

# Curvy Design Market (CDM)

## Stall Holder Terms & Conditions

For the purposes of this document markets are also referred to as 'events' and Curvy Design Market is also referred to as CDM.

### ELIGIBILITY

All clothing must be strictly women's size 14 (AU) and above. Preference is given to labels who go up to at least a size 26 to show our commitment to plus size fashion inclusivity.

Curvy Design Market (CDM) gives preference to applications from designers whose products are original. The selection committee gives preference to applicants whose products are created using sustainable and/or local materials along with ethical manufacturing methods.

Applicants who prioritise designing for plus size customers will be given priority.

You will be expected to promote your stall at the market via social media for at least three weeks prior to the event. CDM promote via social media and pay for advertising for each of our markets, but we also encourage our stall holders to do their own promotion.

Applications and payment are made online. If you are having difficulty with the booking system or would like to discuss your application, please contact Airdrie & Belinda at [curvydesignmarket@gmail.com](mailto:curvydesignmarket@gmail.com).

### MARKET SET UP

All market stalls are inside. The stall size allowance and set up is dictated by the venue (see below).

Our events are welcoming and comfortable. To achieve this, we keep markets small and set up stall holders along the perimeter of the venue (wherever possible, although it depends on the venue). Racks (or tables if applicable) line the inside walls of the venue and shoppers are free to wander without having to enter or exit individual stalls. If we can, we set up seating in the middle of the room, so shoppers and their companions can rest.

**Therefore, when purchasing a stall at a CDM you are usually purchasing space along a wall**, rather than the traditional square meterage to set up like an individual shop. This is referred to as a stall and we allow 4 metres width by approx. 60cm depth for a stall (or the equivalent of this depending on the space at the venue). **One standard stall costs \$150** – this is the minimum cost for participating in a CDM, however there are exceptions. Throughout the year there will be several markets with stalls costing **\$160 each**. This is due to higher costs associated with these venues. Please see our online application form for more information.

Each stall allows for two standard rolling 'salesman' racks when fully extended. If you need space for a mannequin, chair, table or banner etc then you may not be able to fully extend your clothing rack.

CDM provide change rooms and mirrors for customers (see Other Equipment).

## YOUR STALL

If the venue allows for all stalls to be flush with the walls then all stallholder tables and racks must be flush with wall – you won't be able to sit or stand behind a table or rack. You may stand in front of your rack or table, but if you require a chair, please allow room for this in your stall and place it flush with the wall. In some venues there may be more flexibility for stall set up and you will be informed of this as part of the info pack that goes to stallholders before all markets.

**Market stall insurance is required at all markets.** Please forward a copy of your certificate of currency to [curvydesignmarket@gmail.com](mailto:curvydesignmarket@gmail.com) **at least two weeks before the market. Failure to do so will result in your stall being cancelled without any refund of fees already paid.**

Renting a stall from Curvy Design Market does not create any form of tenancy or imply a future Right or License.

The stall applicant will be responsible for payment and all communication with Curvy Design Market.

You are responsible for all payment systems for your stall. You may choose to be cash only, and therefore you will need to bring change and keep your cash safe. If you want to use a point of sale system for credit cards, you need to provide your own.

Stalls may not be transferred to another person or party without prior knowledge and written approval from Curvy Design Market. Applications to transfer a stall will not be considered unless they are submitted at least three weeks before the upcoming event.

Stalls may not be shared with another vendor without prior approval by CDM.

## OTHER EQUIPMENT

**Racks are NOT provided by Curvy Design Market.** Please ensure racks do not exceed the length of the area you have booked.

Limited change rooms are provided. You are welcome to bring your own change room facilities though they need to be made available to all customers (not just yours) and may be placed in a public area away from your stall. This way you do not have to pay for space for your changeroom. The more changerooms there are the better the experience for customers and stall holders.

You may bring your own mirror; however, this will need to be freestanding and must fit within your own stall allocation. Some mirrors will be provided by CDM and these will be placed in areas where all customers can use them.

## SETTING UP YOUR STALL

You are expected to arrive at 9am and all stalls must be ready for trade at 9.50am. Some markets will have other running times (e.g. sip 'n shop) in which case you need arrive at the venue 1 hour before the market is due to start and you must be ready for trading 10 minutes before the market trading begins.

On arrival please present to one of the market organisers. You will be notified of the location of your stall which will be determined by CDM.

You need to bring all your own stall fittings i.e. clothing rack/s, hangers, mannequins etc.

Access for people must always be kept clear with all merchandise, equipment signs etc. within stall boundaries. All merchandise, racks, tables etc. must be firmly secured to protect personal and public safety. CDM staff may direct you to move equipment depending on the venue.

No hanging devices may be attached to any fixtures at the venue.

CDM reserves the right for compensation for any damage to property.

CDM reserves the right to invoice you for an extra stall if your goods do not all fit into your stall boundary.

#### WHAT YOU CAN SELL

All merchandise offered for sale must be approved by CDM as per your application. The CDM is a women's clothing market, selling high quality garments not available in high street or department stores.

All clothing must be strictly women's size 14 (AU) and above. Preference is given to labels who go up to at least a size 26 to show our commitment to plus size fashion inclusivity.

All merchandise must be new and of good quality. This is a clothing market and we do not currently accept application to sell craft, art or services.

#### WHAT YOU CAN'T SELL

Stall holders are not permitted to sell clothing that is AU size 12 or smaller, pre-owned clothing, or used clothing including underwear or used swimwear, or children's wear. This market is for new designer clothing only. Factory seconds and sale items are not permitted for sale.

Sales racks and reduced items are not permitted. If you have discounted stock, we encourage you to sell it elsewhere.

You are not permitted to sell new or used make-up or cosmetics including perfume.

Party plan jewellery and fashion will not be accepted.

Under no circumstances will diet or weight reduction products be permitted for sale.

Food and drink (including alcohol) may not be sold or given away unless Curvy Design Market has given permission and you have the relevant permits.

You are not allowed to buy merchandise from another stall on the day for the purpose of re-sale that day.

Please also note the following banned sales, substances and activities: poisonous products, prescription medications, illegal or offensive items, firearms, ammunition, explosives, weapons or dangerous goods of any kind, any items that have legal restrictions upon their sale or disposal cigarettes/alcohol/drugs and illegal drug-related products, the sale of lottery, art union or raffle tickets, the conducting of any guessing game, lucky dip, chocolate wheel, side-show, competition, or game of chance is prohibited.

Stall holders may not sell anything that may cause damage by being dragged across floors.

## SECURITY AND SAFETY

Stallholders are responsible for their own stall security and monies. Always keep your stall merchandise and money supervised.

Loaning your clothes for trying on in the provided change rooms will be made at your discretion. CDM accepts no responsibility for theft, loss or damage.

The stall holder is responsible for the safety of their stall and agrees to set up items in a safe and secure manner to avoid any mishaps.

Please ensure all exits are kept clear at all times. If you identify anything that is potentially hazardous such as a tripping or slipping hazard etc. outside your stall please ensure you notify a market organiser immediately.

## PACKING UP YOUR STALL

Trading will cease at 1pm. You will be required to pack up all your goods and leave the stall area as you found it by 2pm. If the market is operating under non-standard times (e.g. an evening market) then stallholders are expected to pack up their stalls and vacate the premises within one hour of the advertised end of market trading.

Please take all and any rubbish your stall generates away with you.

Take any broken garment racks/hangers/mirrors etc. home with you. If you do leave anything behind CDM reserves the right to invoice you for its clean up and or removal.

Under no circumstances are you to pack up before the advertised market finish time. If you leave before the market is closed you will not be accepted as a stallholder at future CDM. Early pack up is a health and safety issue.

## OTHER

CDM shall not be responsible for the compliance by a stall holder with any By-law, Regulation, Act or Statute.

CDM accepts no responsibility for any transaction entered into in the Market enclosure.

CDM has provided this phrase: green grass. You will need to include this in your application to show you have read these terms and conditions. (This is a case sensitive phrase. Ensure there are no spaces before or after the key phrase.)

CDM reserves the right to decide or arbitrate any dispute arising out of or in the course of the conduct of the market.

CDM reserves the right to refuse admission to the market to any person without giving any reason for the same and to eject or cause to be ejected any person and/or his/her goods and chattels without giving any reason for the same.

CDM accepts no liability for the loss or damage of any kind suffered by any person who enters the market area and all persons who enter the market area do so at their own risk.

The stall holder agrees to indemnify CDM against all claims for damages or injury to the property or person of any persons in respect of any claim by any such person arising out of negligence on the part of the stall holder or her/his agents.

#### PAYMENTS

Once CDM has confirmed your application is successful (and let you know if any requests for additional space can be accommodated) then your stall is still not confirmed until payment is received.

By paying your stall fee you acknowledge you have read and agreed to the Terms & Conditions of Curvy Design Market.

Payments are to be made to: Belinda J Allison BSB 033 289 Account 195785 (Westpac). Please include the name of your brand in the payment details.

#### ADVERTISING AND SOCIAL MEDIA

Payment includes at least one Stallholder Profile via CDM Facebook and Instagram accounts, but only if suitable text and quality images are provided by the stall holder at least three weeks prior to the event. CDM will endeavour to repost your social media posts before the market as well, to help promote your brand. Again, this is only if your text and pictures are deemed suitable and high quality. Stallholders will not be advertised as participating in a market until payment has been received in full.

Stallholders are expected to advertise their involvement in the CDM via their social media, newsletters and websites etc. Preference for stalls will be given to those brands who co-promote the market well.

#### MARKET CANCELLATION

If a CDM event needs to be cancelled due to reasons of emergency, danger, weather conditions, disasters, safety, health concerns, or other reasons that are not in reasonable control of the Curvy Design Market organisers (as deemed by the CDM organisers), then stallholders will not receive a refund of their stall fee.

#### REFUNDS AND CANCELLATIONS

Stall fees are non-refundable and cannot be transferred to another market or another stall holder. Make sure you will be able to attend an event before you apply.

If you cannot attend the market on your booked date, please contact Curvy Design Market immediately. No-shows who do not notify Curvy Design Market will be ineligible to attend future markets and any payments you have made for current or future markets will be forfeited.

**To apply to be a stallholder please use this link: <https://goo.gl/forms/fliJWjIX7Dpzc5uh1>**